

Twin Falls Community Profile



Twin Falls is located in Southern Idaho midway between Boise to the west and Pocatello to the east on Interstate 84 and 70 miles south of Sun Valley. A vibrant city of over 37600 people, it sits at a high-desert elevation of 3,745 with the Snake River Canyon at its northern edge and Nevada to the south with the distant Sawtooth Mountains rimming the northern horizon.

Just beginning its second century, Twin Falls, Idaho was started in 1904 as the center of commerce for the Twin Falls Irrigation Project. I.B. Perrine had decided ten years earlier that the high desert Snake River Plain, supporting mainly native grasses and sagebrush, was really fertile volcanic ash soil that should grow any number of crops if one could just get the water from the Snake River, 500 feet down in a rugged and beautiful canyon, to flow through canals and on to the land. Perrine and others were phenomenally successful and local farmers have been growing potatoes and sugar beets as well as raising dairy cattle in what we now know as ‘the Magic Valley’.

While the Twin Falls economy had been solely dependent on processing potatoes into French fries, beets into sugar and milk into cheese it now also includes diversified manufacturing, technology-oriented businesses and is the medical, services, transportation and retail hub for all of the surrounding region.

Our quality of life is perfect for those who enjoy a small city atmosphere and friendly, caring neighbors. Parks, golf courses, and docks follow the majestic Snake River as it winds through the region – the steep canyon walls framing the setting for fishing, boating, rafting, and waterskiing. Small-town America lives on here with friendly faces meeting you at every turn. Discover antique shops, museums, fairs, and festivals, urban delights to amuse you as well as gallery openings, wine tasting, concert halls, and jazz outdoors. Or shop-til-you-drop in retail centers and quaint stores.

Population

City of Twin Falls (2004).....	37,619
Twin Falls County (2004).....	67,935

Twin Falls County Income/Payroll

Per capita income, 2004.....	\$24,814
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Largest Employers

- Amalgamated Sugar Company
- AmeriPride
- Clear Springs Foods
- College of Southern Idaho
- Con Agra/Lamb-Weston, Inc.
- Dell Computers
- Glanbia, Inc.
- Independent Meat
- Intermountain Gas
- K&T Steel Corporation
- Loomix
- St. Luke's/Magic Valley Regional Medical Center
- Rangen, Inc.
- Seastrom Manufacturing
- Solo Cup
- The Times-News

National/Regional Retailers

- Albertson's
- Barnes & Noble
- Best Buy (Fall 2003)
- Big K
- Block Buster
- Macy's
- Corral West Ranchwear
- Costco
- Edge Wireless
- Famous Footwear
- Fred Meyer/Kroeger
- Hastings Books
- Hollywood Video
- Home Depot
- JC Penney
- Lowe's
- Michaels
- NAPA Auto Parts

Office Max
 Old Navy
 Payless Shoes
 Pier 1
 Sears
 Shopko
 Sportsman Warehouse
 Target
 The Brown Magnolia
 The Cookie Basket
 The Nail Jeanne
 TJ Maxx
 Wal*Mart (2008)
 Winco

Local Retailers

D&B Supply
 Gem Awards

New Beginnings Hair & Skin
 The Brown Magnolia
 The Cookie Basket
 The Nail Jeanne
 Winn-Bates Furniture

Recreational/Entertainment Facilities

City Parks.....	14
Golf Courses.....	4
State Parks	
Malad Gorge.....	37 miles
Three Island Crossing.....	54 miles
National Forests	
Sawtooth.....	38 miles
National parks, monuments, and recreation areas	
Craters of the Moon.....	87 miles
Sawtooth National Recreation Area.....	104 miles
Shoshone Falls.....	1 miles
Hagerman Fossil Beds.....	21 miles
Downhill Ski Areas	
Magic Mountain.....	46 miles

Soldier Mountain.....	78 miles
Sun Valley.....	84 miles
Pomerelle.....	74 miles
Bowling Alleys.....	2
Movie Theatres (Screens)	19
Plus 2 drive-in screens!	
Swimming/ Pools.....	2
Miniature Golf.....	1
Go Cart Racing.....	1
Health Clubs.....	6
Museums.....	2
Planetarium.....	1

Attractions & Events

Freeze on Skis.....	January
CSI Jazz and Blues Summit.....	January
Home and Garden.....	February
Success Breakfast.....	March
St. Patrick's Day Parade & Celebration.....	March
Magic Valley Gem Show.....	March
CSI Annual Student Exhibition Art Show.....	April
Women's Challenge Bike Race.....	June
Western Days Celebration.....	June
Jazz in the Canyon.....	June
Air Magic Valley (biannual air show).....	June
Art in the Park.....	July
July 4 th Celebration.....	July
Sagebrush Days.....	July
Basque Picnic.....	July
Kids Art in the Park.....	July
A Bite of Twin Falls.....	August
Hispanic Heritage Festival.....	August
Hot August Nites.....	August
Artsweek Celebration.....	August
Twin Falls County Fair and Magic Valley Stampede.....	September
Oktoberfest.....	October
Harvest Festival at CSI Expo Center.....	November
Ag Appreciation.....	November
Christmas in City Park.....	December
Festival of Trees.....	December
Parade of Lights.....	December

Meeting and Lodging Facilities

Lodging/Accommodations.....	12
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Health Care Facilities

St. Luke's/Magic Valley Regional Medical Center

Hospitals.....	1 with 263 beds
Ambulance service.....	yes
Clinics.....	6
Doctors.....	203
Dentists.....	44

Educational Facilities

Twin Falls School District

Students	
Enrolled.....	7,400
7 Elementary Schools	
2 Junior High Schools	
2 High Schools (new one slated for 2009)	
2 Alternative Schools	

Private Schools, 2002

In Twin Falls County.....	8
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Vocational Technical Schools, 2002

College of Southern Idaho (2-year institution)	
Full-time Students.....	7,000
Associate/certificate students.....	1,239
Students in short-term training.....	398

Financial Services

Banks and savings institutions.....	21
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Other Services

Beauty Salons.....	57
Insurance Agents.....	47
Grocery.....	7

Transportation

Air

Magic Valley Regional Airport

- Navigational equipment: LOM, VOR, ILS, REIL 7, MALSR 25
- 8,703 foot runway
- 3 miles south of Twin Falls
- Charter services (Precision Air and Spur Aviation)
- 1 passenger carrier with 10 scheduled flights per day (SkyWest)
- 4 freight carriers with 8 scheduled flights per day
- Lease parcels available

Friedman Memorial Airport-Hailey

- Navigational equipment: NDB, RNAV, and GPS
- 7,550 foot runway
- 65 miles from Twin Falls
- Charter services
- 12 Flights-Skywest-Salt Lake City, Utah-Varies during seasons.
- 1 Flight-Horizon-Seattle, Washington
- 1 Flight-Horizon-LAX and Oakland-Varies during seasons.

Bus

Greyhound Bus Lines

Railroad

Eastern Idaho Railway

Trucking

- Freight carrier service
- Overnight express mail & parcel service

Government

City Manager Form of Government

Mayor – Council

Planning & Zoning commission.....city and county

Building Codes (International Building Code-2003 Addition).....yes

Taxes

Property Taxes.....1.76%*

*2002 Twin Falls County Assessor

Municipal Services

Fire Protection

- E-911 emergency protection
- ISO Rating- 3
- Professional Firefighters- 36
- Paid Call staff- 38
- Equipment- 10 Apparatus
- State Regional Haz-Magic Valley Emergency Response Team (Haz-Mat)
- International Fire Code/ Gas Licensing/ Jerome City Gas Board

Police Protection

- E-911 Emergency protection
- 64 Full-time officers
- 9 Full-time Community Service Officers
- 11 Full-time Dispatchers, 1 Part-time Dispatcher

Library System

Public Libraries.....	1
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Communications

Local radio stations.....	18
Television broadcast station.....	4
Cable/ CATV satellite.....	2
Local daily newspaper.....	1
Telecommunications	
-Electronic Analog Switching, Universal One-Party Service, Digital Switching, DSL, Broadband, WiFi, WiMax	

Area Churches

Methodist.....	1
Catholic.....	2
LDS.....	25
Lutheran.....	2
Baptist.....	5
Presbyterian.....	1
Episcopal.....	1
Jehovah Witness.....	1
Nazarene.....	1
Orthodox.....	1
Pentecostal.....	3
Seventh Day Adventist.....	1
Nondenominational.....	12

Restaurants

Steak Houses.....	5
Mexican.....	8
American.....	26
Italian.....	7
Chinese.....	9
Thai.....	3
Japanese.....	2

Social Clubs/Organizations

Advanced Regional Technical Education	
Mujires Unidas de Idaho (Boise Chapter-Affiliation with Twin Falls)	
American Red Cross of Greater Idaho	
Better Business Bureau	
Boy Scouts of America Snake River Council	
Boys & Girls Club of Magic Valley	
CASA/Guardian Ad Litem	
Children at Risk Evaluation Services	

Community Partnerships of Idaho
 Consumer Credit Management Services
 Crisis Center of Magic Valley
 Deseret Industries
 Historic Old Towne Twin Falls
 Magic Valley Jaycees
 Magic Valley Safe Kids Coalition
 Magic Valley WNET Chapter
 Optimist Club of Twin Falls
 Port of Hope
 Rotary International
 Safe House
 The Salvation Army
 Silver Sage Girl Scout Council
 Soroptimist International of Twin Falls
 Special Olympics of Idaho
 Twin Falls Kiwanis, Inc.
 United Way of South Central Idaho

Contact Information

City Hall.....	208-735-7287
Twin Falls Chamber of Commerce.....	208-733-3974
City Police Department.....	208-735-7209
Animal Shelter.....	208-736-2299
Public Works.....	208-735-7270
Auto Licensing.....	208-733-7610
Assessor.....	208-736-4010
County Courthouse.....	208-736-4000
Fairgrounds.....	208-326-4398
City Fire Department.....	208-735-7236
Idaho Power.....	208-736-3472
Intermountain Gas.....	208-737-6300
Twin Falls School District.....	208-733-6900
Twin Falls Recreation District.....	208-736-2265
Twin Falls Public Library.....	208-733-2964
Post Office.....	208-734-1452
Senior Citizen Center.....	208-734-5084