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FOR IMMEDIATE RELEASE
(photo attached)

**DUTCHMEN MANUFACTURING BEGINS PRODUCTION
AT NEW IDAHO FACILITY**

BURLEY, ID -- November 17, 2006 -- Dutchmen Manufacturing, Inc. recently celebrated the grand opening of their new manufacturing facility in Burley, Idaho, welcoming the first recreational vehicles off of the line.

Dutchmen Manufacturing, Inc. a division of Thor Industries, Inc. in Indiana, has started manufacturing RV's just seven months after announcing plans to expand with a new facility in southern Idaho. Dutchmen's 80,000 square foot facility will produce Dutchmen Lite and Four Winds Lite brand of RV's to meet growing demands for RV's and be closer to the western markets they serve.

"This is an exciting day for everyone associated with Dutchmen Manufacturing," said Richard Florea, president of Dutchmen Manufacturing, Inc. "We are very pleased with how quickly we were able to go from our site selection in Burley to production of our RV's. We credit Burley community leaders, the quality workforce here, and their ability to quickly start production of quality Dutchmen products," he said.

Currently with over 60 employees, Dutchmen estimates over 85 employees will be working there the end of their first year and over 200 by the end of year two.

Shipping RV's from Dutchmen's Indiana facility to the Western United States has risen dramatically with the rise in fuel cost. Shipping from Burley will result in a significant freight savings for Dutchmen dealers.

“Our new Burley operation will enable us to expand our sales in the western United States and Canada more efficiently.” Florea said. “Burley is a great site for Dutchmen thanks to its ideal location for interstate transportation. We’re excited to be a member of this great community.”

Florea credited former Idaho Governor Dirk Kempthorne, Idaho Commerce & Labor, Mini-Cassia Economic Development Commission, Southern Idaho Economic Development Organization, the city of Burley and Cassia County for the support and assistance that made the project possible.

“Dutchmen is a significant and welcome addition to this growing community,” said Bob Shepard, executive director of the Mini-Cassia Economic Development Commission. “Our quality workforce, attractive business climate and quality of life were important factors in securing Dutchmen to open a facility here. Southern Idaho is the preferred location for RV manufacturers looking to expand,” Shepard said.

State and local leaders put together an incentive package to encourage Dutchmen to expand into Idaho. The state provided an \$800,000 Idaho Workforce Development Training Grant to offset training costs for new employees and the City of Burley is applying for economic development grants from the state that will go toward purchasing a large water well at the plant site. The well will provide much needed water for the city and help reduce the total cost Dutchmen will need to pay for the property.

Dutchmen’s parent company, Thor Industries, is the industry leader in the RV industry. Company sales in 2005 were \$3 billion.

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PHOTO CAPTION: Celebrating the grand opening of Dutchmen Manufacturing in Burley, Idaho are front, left to right: Lex Kuna, Mini-Cassia Chamber Ambassador; Rupert Mayor Audrey Neiwerth; with scissors Rod Solina, Dutchmen Plant Manager; and far right holding other end of ribbon is Pat Campbell, Mini-Cassia Chamber Ambassador. Standing in the background are local chamber, business and economic development representatives and Dutchmen employees.