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FOR IMMEDIATE RELEASE

PACKAGING SPECIALTIES, INC. TO BUILD FACILITY IN BURLEY

TWIN FALLS, ID – November 15, 2007 -- Packaging Specialties, Inc, a flexographic printer based in Arkansas, today announced plans to build a facility in the City of Burley.

Packaging Specialties prints graphics onto plastic packaging materials and film for national and international food and non-food industries.

Building at the facility site is already underway with plans to have the 25,000 square foot facility operational by February 2008.

Choosing Idaho as the place to build their first western facility was an easy decision for Packaging Specialties. “For several years, we’ve been looking to expand with a location in the west, specifically looking at three states, with Idaho being one,” said Robert Farrell, chief executive officer of Packaging Specialties. “Idaho and the City of Burley had everything we were looking for: an excellent location for our western presence; strong work ethic; and good environment for our people and our business. Burley just shined above the other communities we looked at. We’re excited to be a part of this community,” he said.

The Burley facility will have two presses that will print on plastic coverings and packages for everything from soda, juices, produce, potato chips, cereal, dry goods and meat/chicken products.

“This facility will allow us to better meet the demands of our growing customer base in California, Arizona, Utah, Nevada and Oregon as well as Canada and Mexico,” Farrell said.

“Packaging Specialties is a perfect fit for Burley and southern Idaho,” said Jan Rogers, executive director of SIEDO. “The company was looking for a location that met their business needs and a community that thrived on a strong traditional value system,” Rogers said.

Burley’s site allows room for expansion of presses with the initial building equipped to handle three presses. Packaging Specialties hopes to expand by 2009. In 2008, approximately 25 employees –from press operators, maintenance workers and support staff will be hired. Initial starting wages will be based on skill levels and qualifications with potential starting wages above \$13 dollars per hour. Step increases after 90 – 120 days are expected.

Packaging Specialties

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“Burley’s rural atmosphere offers a strong, hard working employee base with folks who are trainable and willing to learn,” said Curt Coulter, vice president of production at Packaging Specialties. “We will provide good jobs and great benefits with plenty of opportunity for growth. We’re coming to stay.”

“The city of Burley is very excited to have Packaging Specialties in our community. They will add another dimension to our base industry helping to further diversifying our economy,” said, Jon Anderson, mayor.

Coulter said they will strive to establish a 12-hour work shift program, with three days on, four days off. All employment opportunities will be handled through the Mini-Cassia Labor Office. Packaging Specialites will participate in Mini-Cassia’s Job Fair December 12.

Packaging Specialties established in 1974 in Fayetteville, Arkansas also has a facility in Gainesville, Georgia.

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