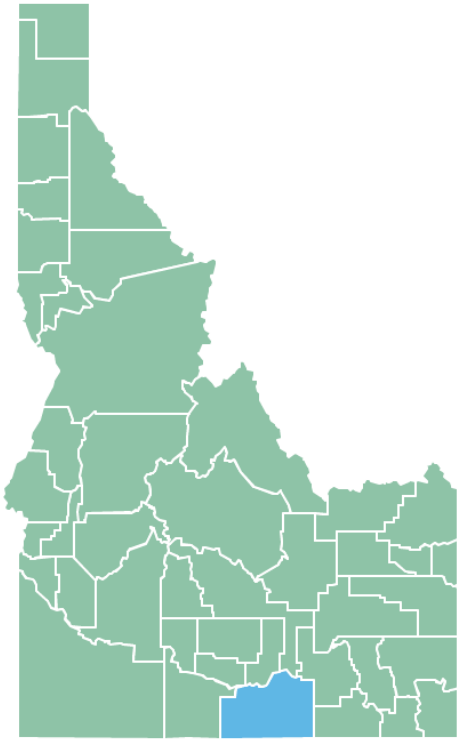
Cassia County Labor Force And Economic Profile

Last Updated: April 2025

Cassia County Economic Overview

Civilian Labor Force (Mar 2025)	12,437
Unemployment Rate (Mar 2025)	3.2%
Population (2024)	25,976
Median Household Income (2023)	$67,042
Per Capita Personal Income (2023)	$54,685
Poverty Rate (2023)	10.3%



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1. Cassia County Demographic Characteristics, 2023 5-Year ACS

	Cassia County	Cassia County (%)	State of Idaho (%)	United States (%)
Total Population	25,165	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	18,194	72.3%	83.3%	63.4%
Black or African American alone, not hispanic	21	0.1%	0.7%	12.4%
Native American alone, not hispanic	254	1.0%	1.1%	0.9%
Asian alone, not hispanic	74	0.3%	1.3%	5.8%
Hispanic, or Latino (of any race)	7,408	29.4%	13.3%	19.0%
Gender				
Male	12,928	51.4%	50.3%	49.5%
Female	12,237	48.6%	49.7%	50.5%
Age				
Median age	33.1	-	37.1	38.7
Under 18 years	7,858	31.2%	24.5%	22.2%
Over 18 years	17,307	68.8%	75.5%	77.8%
21 years and over	14,977	59.5%	65.7%	68.7%
Over 65 years	3,450	13.7%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	981	3.9%	2.1%	3.2%
High school graduate (with equivalencies)	4,060	16.1%	17.0%	18.0%
Some college, no degree	4,055	16.1%	16.3%	13.3%
Associate's degree	1,542	6.1%	6.4%	6.0%
Bachelor's degree	2,086	8.3%	13.7%	14.6%
Graduate or professional degree	1,044	4.1%	6.8%	9.4%
Median Household Income	$67,042	-	$74,636	$78,538

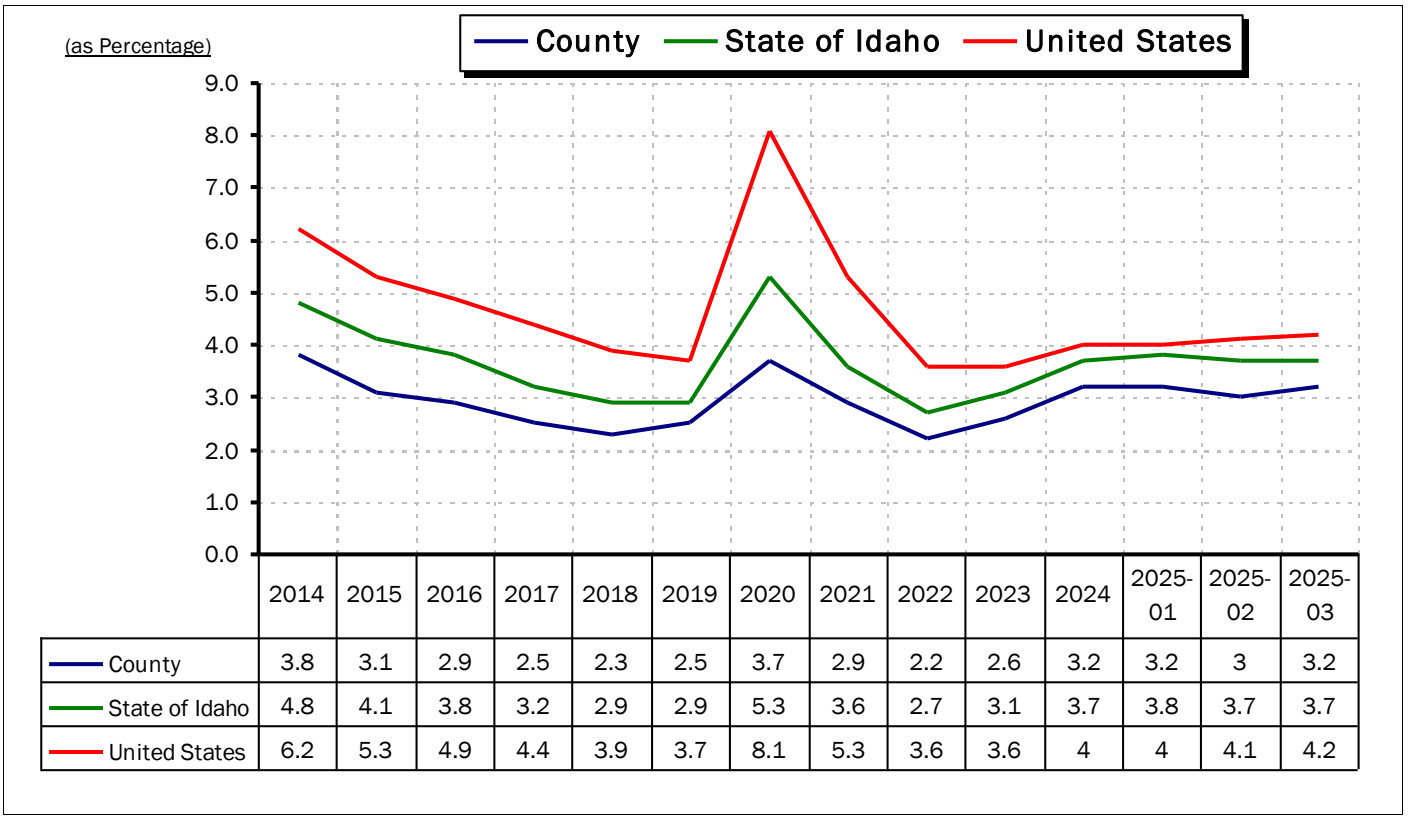
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, March 2024 to March 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2025	12,437	12,041	396	3.2%
March 2024	12,320	11,955	365	3.0%
YoY % Change	0.9%	0.7%	8.5%	0.2%

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

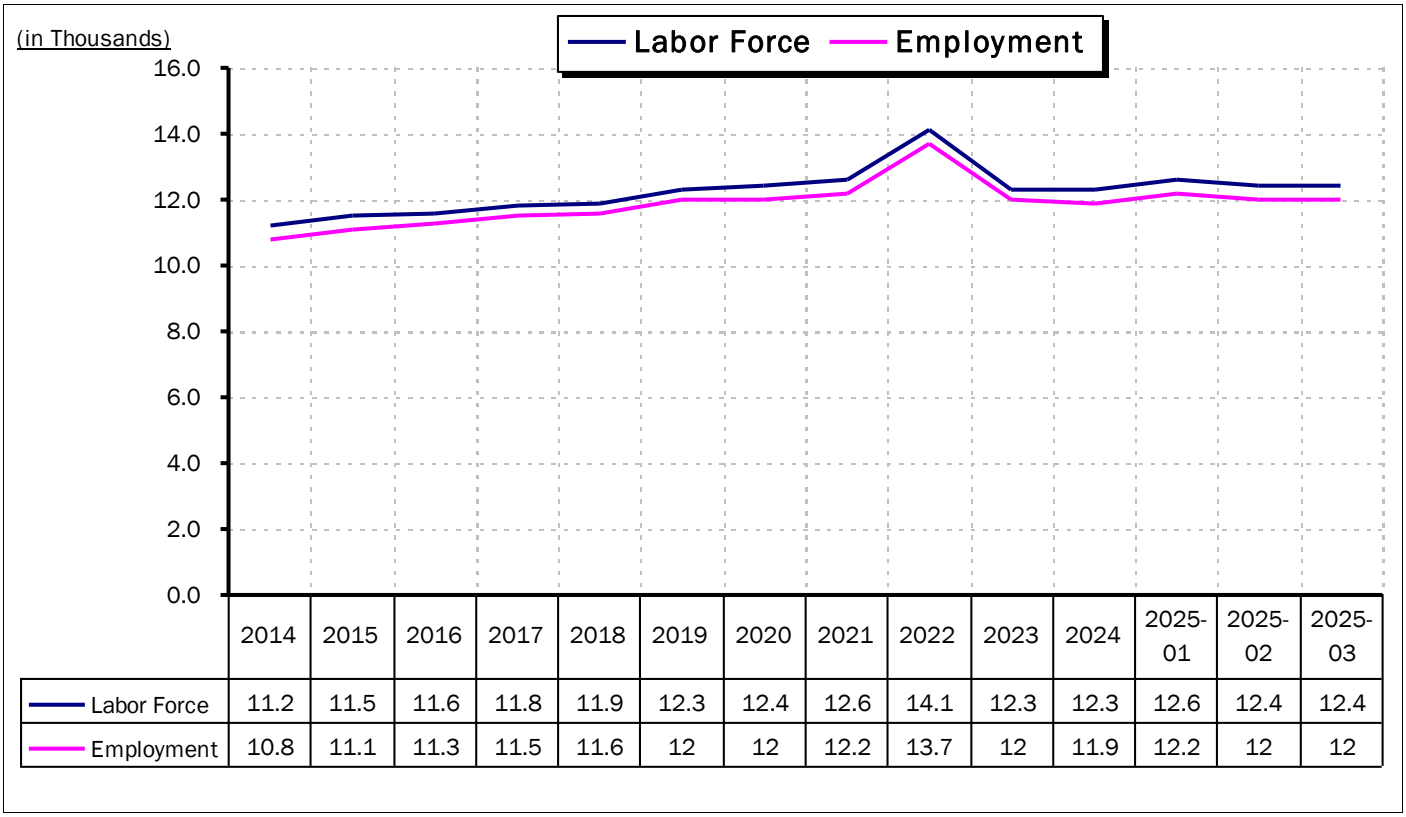
3. Seasonally-Adjusted Unemployment Rate, 2014 to March 2025



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025-01	2025-02	2025-03
County	3.8	3.1	2.9	2.5	2.3	2.5	3.7	2.9	2.2	2.6	3.2	3.2	3	3.2
State of Idaho	4.8	4.1	3.8	3.2	2.9	2.9	5.3	3.6	2.7	3.1	3.7	3.8	3.7	3.7
United States	6.2	5.3	4.9	4.4	3.9	3.7	8.1	5.3	3.6	3.6	4	4	4.1	4.2

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment, 2014 to March 2025



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025-01	2025-02	2025-03
Labor Force	11.2	11.5	11.6	11.8	11.9	12.3	12.4	12.6	14.1	12.3	12.3	12.6	12.4	12.4
Employment	10.8	11.1	11.3	11.5	11.6	12	12	12.2	13.7	12	11.9	12.2	12	12

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2013, 2022, and 2023

Supersector	2013		2022		2023	
	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	10,381	$31,137	12,446	$44,753	12,446	$44,753
Natural Resources and Mining	1,660	$31,815	2,065	$43,769	2,065	$43,769
Construction	427	$35,012	649	$49,200	649	$49,200
Manufacturing	1,391	$41,165	1,717	$54,279	1,717	$54,279
Trade,Transportation, and Utilities	2,670	$31,994	3,006	$50,857	3,006	$50,857
Information	90	$46,547	88	$64,913	88	$64,913
Financial Activities	241	$39,516	327	$61,168	327	$61,168
Professional and Business Services	497	$27,786	639	$45,111	639	$45,111
Education and Health Services	1,998	$26,254	2,147	$39,023	2,147	$39,023
Leisure and Hospitality	644	$11,210	1,036	$16,071	1,036	$16,071
Other Services	216	$16,683	230	$31,399	230	$31,399
Public Administration	547	$40,197	542	$48,735	542	$48,735

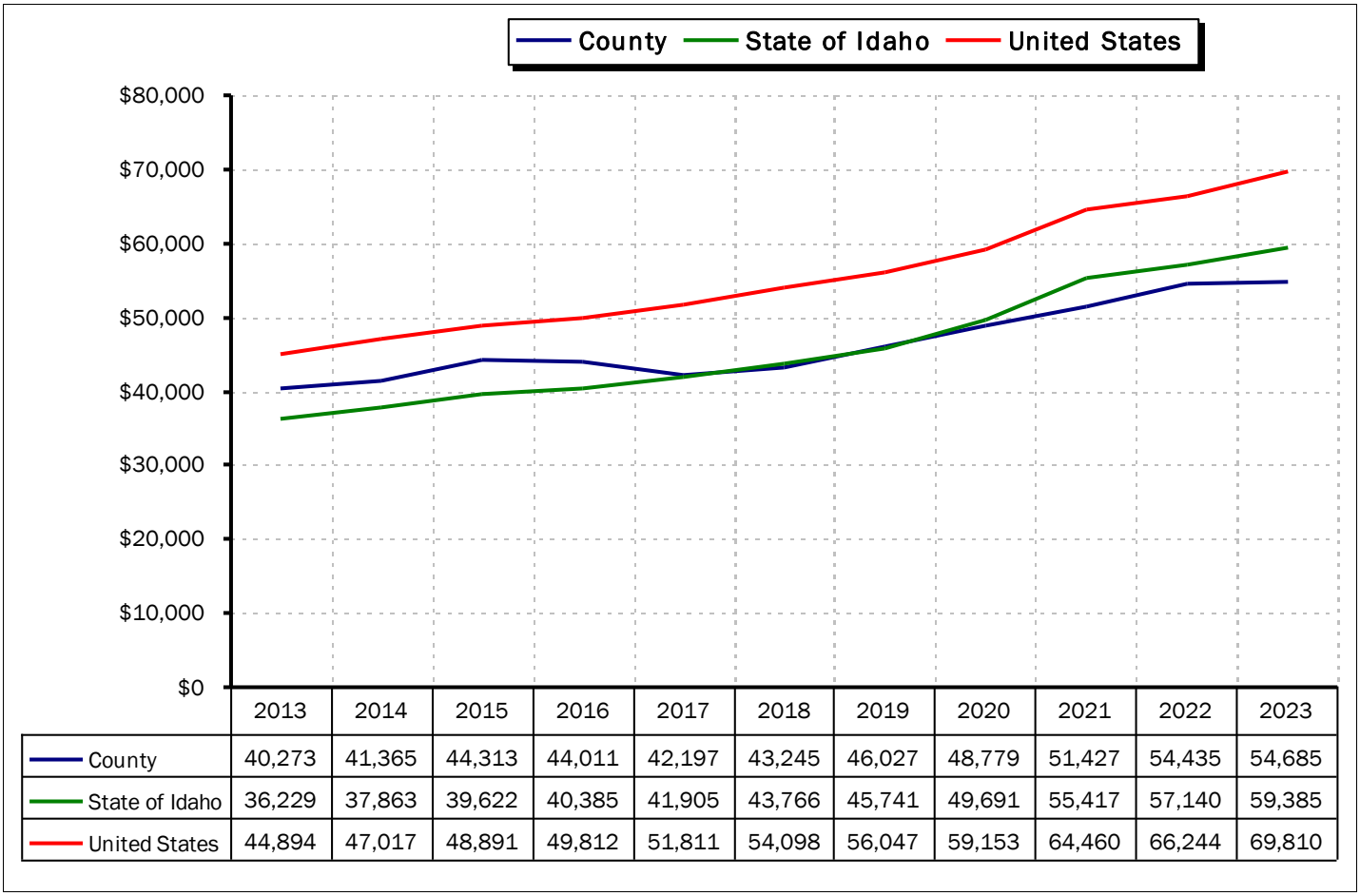
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2023

Employer	Ownership	Employment Range
Cassia County Joint School District	Local Government	500 - 999
Mccain Foods	Private	500 - 999
Wal-mart	Private	250 - 499
Dot Transportation	Private	100 - 249
Moo Mountain Milk	Private	100 - 249
Idaho Milk Transport	Private	100 - 249
Cassia County	Local Government	100 - 249
Goode Auto Group	Private	100 - 249
Smith's Food And Drug	Private	100 - 249
Ag Express	Private	100 - 249

NOTE: Only employers that have given the Department permission to release employment range data are listed.
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2013 to 2023

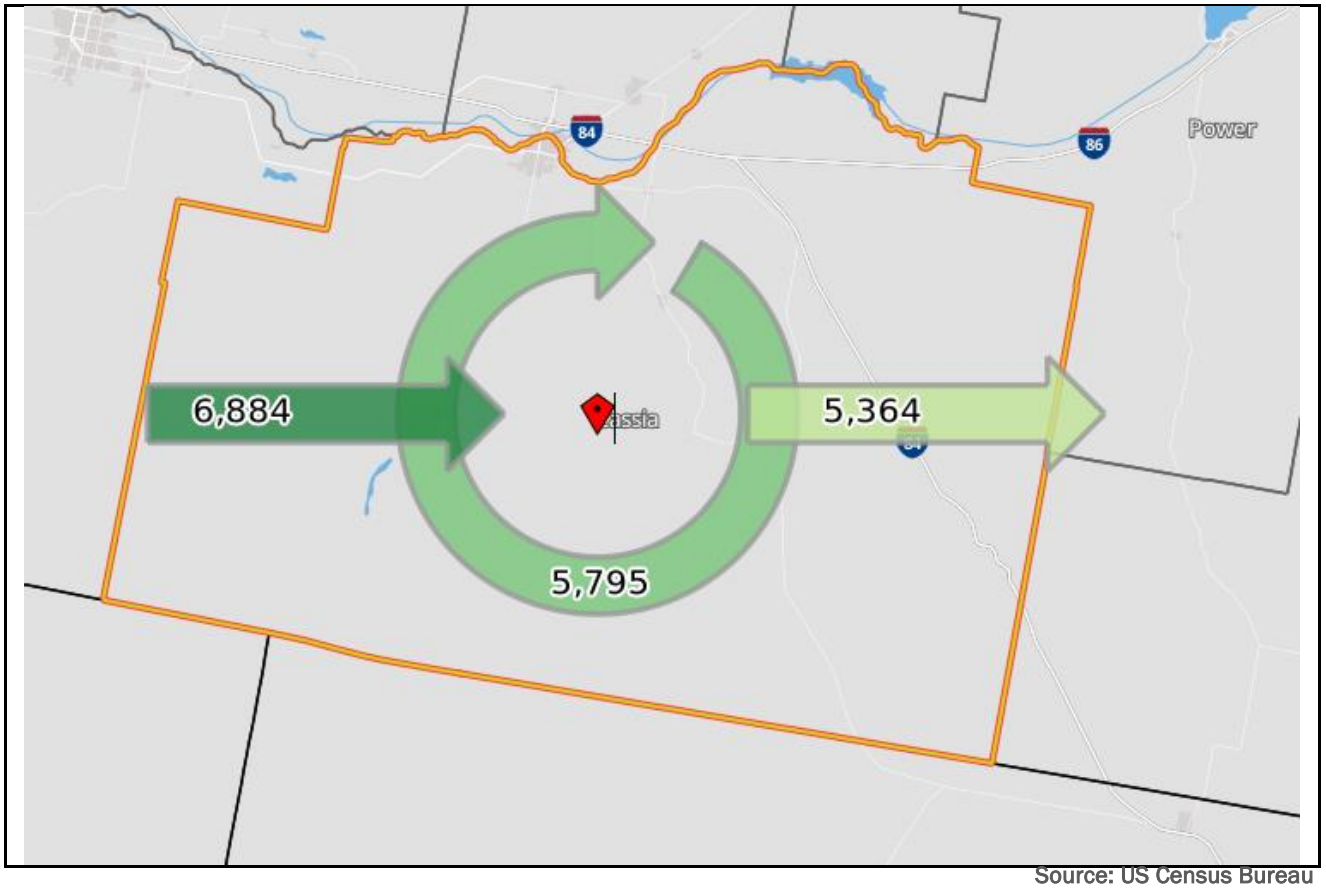


	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
County	40,273	41,365	44,313	44,011	42,197	43,245	46,027	48,779	51,427	54,435	54,685
State of Idaho	36,229	37,863	39,622	40,385	41,905	43,766	45,741	49,691	55,417	57,140	59,385
United States	44,894	47,017	48,891	49,812	51,811	54,098	56,047	59,153	64,460	66,244	69,810

Source: U.S. Bureau of Economic Analysis

8. Labor Force Commuting Patterns, 2022

It is estimated that 5,795 workers lived and worked in Cassia County in 2022. Another 6,884 workers were employed in Cassia County but lived outside, while 5,364 workers commuted to other counties for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Cassia County Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Burley	2,598	20.5%
Rupert	932	7.4%
Heyburn	609	4.8%
Twin Falls	598	4.7%
Oakley	214	1.7%
Paul	139	1.1%
Jerome	126	1.0%
Idaho Falls	121	1.0%
Pocatello	121	1.0%
Boise	96	0.8%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Cassia County Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Burley	3,275	29.3%
Twin Falls	769	6.9%
Rupert	546	4.9%
Boise	495	4.4%
Heyburn	281	2.5%
Pocatello	157	1.4%
Nampa	149	1.3%
Paul	142	1.3%
Meridian	127	1.1%
Idaho Falls	126	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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