

HOW TO DO BUSINESS IN

HAGERMAN IDAHO

DETAILED STEPS FOR STARTING
OR EXPANDING YOUR BUSINESS
WITH REAL SUCCESS STORIES



**SOUTHERN IDAHO:
SUCCESS STARTS HERE**

[SOUTHERNIDAHO.ORG](https://www.southernidaho.org)



YOUR GUIDE TO DOING BUSINESS IN HAGERMAN

- 03** **WHY HAGERMAN**

- 04** **PERMITS, LICENSING
AND ORDINANCES**

- 06** **FINANCING AND
INCENTIVES**

- 07** **COMMUNITY PARTNERS
AND RESOURCES**

- 08** **EXPANDING YOUR
BUSINESS**

- 09** **A HAGERMAN
SUCCESS STORY**



WHY HAGERMAN?

Hagerman, Idaho is located 35 miles northwest of Twin Falls and strategically planted between two entrances to Interstate-84. Additionally, Hagerman is fortunate enough to have the scenic Highway 30 running straight through town. These easy access points to highway travel make Hagerman the perfect location for new businesses.

Located right in the "sweet spot" of Southern Idaho with the Snake River bordering the town creates endless opportunities for fishing, swimming, kayaking, and more! The residents of Hagerman are a close-knit population thriving on the foundations of community and supporting their local businesses.

With tourism sites taking visitors through the center of town, the area boasts a high amount of traffic from attractions like Hagerman Fossil Beds, local museums, and hot springs. Hagerman is an ideal place to do business and is here to help your venture succeed.

WHERE DO YOU START?

Starting a business can be frustrating and can often leave you wondering where to even begin. In the following pages, we'll outline everything you need to know to get started. And, of course, if you have questions along the way, our team is here to connect you to the answers you need.



PERMITS, LICENSES, ORDINANCES AND MORE

PERMITS

Receiving permits to start your business is a key step in the process. You'll need to reach out to the local city office to find out what local, state, or federal guidelines you will need to follow, what forms to fill out, and where and how your business can set up shop.

When it's time to get permits ready, contact the city of Hagerman: [208-837-6636](tel:208-837-6636)

ORDINANCES

Understanding local ordinances is highly recommended, since they regulate a large portion of business activity (i.e. noise, snow removal, pet restrictions, and building and zoning regulations, etc.).

Call the city to understand its ordinances and how they affect your business: [208-837-6636](tel:208-837-6636)

PLANNING & ZONING

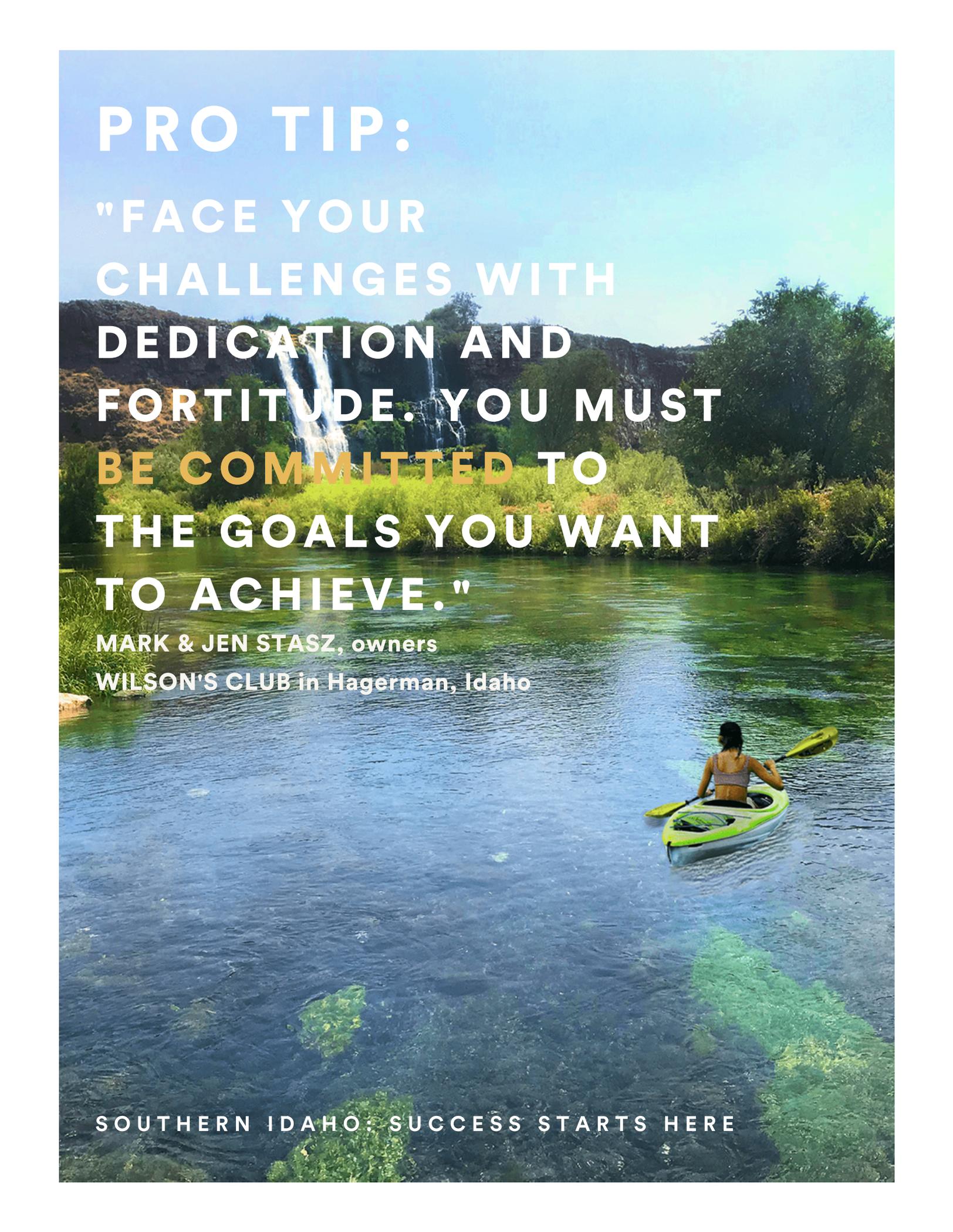
Knowing where your business can operate and what rules that property must follow is another essential part of getting your business off the ground. You will often need to meet with the city's P&Z committee to receive approval for using a specific property or area.

For a Hagerman P&Z map or to coordinate a meeting, call: [208-837-6636](tel:208-837-6636)

FORMS, FORMS & MORE FORMS

There are many forms to fill out, but luckily, the Idaho Secretary of State's website makes it easy. At the link below, you'll find forms to incorporate a business, register your business name or trademark, notary information, and more specifically in the state of Idaho:

sos.idaho.gov/business-services-resources

A scenic view of a river with a waterfall in the background and a person kayaking in the foreground. The text is overlaid on the top half of the image.

PRO TIP:
**"FACE YOUR
CHALLENGES WITH
DEDICATION AND
FORTITUDE. YOU MUST
BE COMMITTED TO
THE GOALS YOU WANT
TO ACHIEVE."**

MARK & JEN STASZ, owners
WILSON'S CLUB in Hagerman, Idaho

SOUTHERN IDAHO: SUCCESS STARTS HERE



FINANCING AND INCENTIVES

Idaho and the Magic Valley are business friendly. The state of Idaho and Gooding County offer many incentives to help get your business started on the right foot and give you financial stability. Some of these incentives include:

Idaho Tax Reimbursement Incentive

The Tax Reimbursement Incentive (TRI) is a performance-based incentive featuring a tax credit of up to 30% for up to 15 years on new state tax revenues generated by companies seeking to expand in or relocate to Idaho by adding new, qualifying jobs.

Property Tax Exemption

In Gooding County, businesses investing at least \$500,000 in new or existing non-retail, commercial or industrial facilities, may qualify for a full or partial property tax exemption for up to five years.

Workforce Development Reimbursements

Receive up to \$3,000 in cash reimbursements for the training of new full-time employees or for helping retain employees facing permanent layoff through workforce development training reimbursements.

Visit the link below for more information on qualifying incentives:

commerce.idaho.gov/incentives-and-financing/incentives

Questions or need assistance?

Contact the Southern Idaho Economic Development REDS team:

[208-732-6459](tel:208-732-6459) or southernidaho.org/contact



COMMUNITY PARTNERS

Southern Idaho Economic Development

Southern Idaho Economic Development is the Magic Valley's single-point contact for business relocation, expansion and talent growth. Our Rural Economic Development Services (REDS) program serves Hagerman and other surrounding rural communities. REDS can help connect you to appropriate state agencies, grants and funding, as well as free marketing trainings on social media, website development, and more. southernidaho.org

Region IV Development Association

RIVDA can help small businesses from startups to expansions and can partner with banks or work individually to provide financing for real estate, equipment, inventory, tenant improvements, and working capital. rivda.org

Small Business Administration

The SBA connects entrepreneurs with lenders and funding to help them plan, start, and grow their business. sba.gov

Small Business Development Center

SBDC provides guidance on business planning, market research, cost analysis and more. The one-on-one business consulting can be invaluable to any potential business owner. idahosbdc.org

Idaho Department of Commerce

Idaho Commerce leverages federal and state resources to help with financing for facility expansions, identifying Idaho tax incentives, finding workforce development and grant opportunities, and more. commerce.idaho.gov

Hagerman Valley Chamber of Commerce

The Hagerman Valley Chamber of Commerce is here to support its community businesses. hagermanvalleychamber.com

College of Southern Idaho Workforce Development & Training

CSI Workforce Development & Training offers exceptional business and technical training for regional and national/international companies located in the Magic Valley. workforce.csi.edu

Idaho Department of Labor

IDOL can help find qualified candidates in your talent search. labor.idaho.gov

Business Plus

Business Plus is a partnership of influential business leaders joining forces to create regional economic stability and business growth opportunities. businessplusinc.org



EXPAND YOUR BUSINESS IN HAGERMAN

When it's time to expand your business, you can take similar steps and utilize the same community partners and incentives outlined in the previous sections. If it's time to expand your reach outside the United States, here are a few resources to begin international trading and exports.

State Trade Expansion Program

STEP is funded in part through a grant with the U.S. Small Business Administration (SBA) and is administered by Idaho Commerce. The goals of STEP are to increase the number of small businesses that export, increase the value of exports and increase the number of small businesses exploring significant new trade opportunities. bit.ly/IDstepgrant

Top Export Locations

Idaho exports grew from \$2 billion in 2003 to \$4.2 billion in 2018. Idaho companies are selling goods and services to 162 countries, including Taiwan, Canada, China, Mexico, and more. bit.ly/IDexports

Trade Missions

Trade missions are an opportunity to pursue potential business partnerships, make contacts, and open doors in foreign markets. They are extremely targeted events that often result in increased sales or company representation in new foreign markets. bit.ly/IDtrademission

Trade officers in East Asia, China, Mexico

Idaho's international trade office managers are here to guide you through all the steps of expanding into foreign markets. bit.ly/IDtradeofficers



SUCCESS STORY: WILSON'S CLUB

Dine at a local piece of history

Prior to being known as Wilson's Club, this location was home to a local pub since 1937. In 1943, it became what we now know as Wilson's Club. Throughout their years of service, the goal has always been to preserve the treasured history of the bar itself while also creating a space where families could come enjoy great food and local music.

Successfully achieving this goal, Wilson's Club kept the original look and feel of the bar area then built a family-friendly patio. They proudly boast a great outdoor patio space with live music throughout the summer for patrons both near and far.

Wilson's Club is paired with Fire Pie Pizza to provide food options to customers along with ongoing plans to expand their menu items. Proudly serving Hagerman residents and visitors, they hope you join them to dine at a local piece of history while enjoying a cocktail, great food, and a fun atmosphere.

More information:

200 South State Street, Hagerman, Idaho 83332

wilsonsclub.com



SOUTHERN
IDAHO ECONOMIC
DEVELOPMENT

For more information and/or to contact
Southern Idaho Economic Development, visit:

SOUTHERNIDAHO.ORG