

Location: Papa Kelsey's
379 S Idaho St. Wendell, ID 83355
Date: August 25, 2021
Time: 5:00pm-6:00pm



August Meeting Agenda REDS Committee

Item:	Time Allotted:
Minutes/Financials* <i>Hall</i>	5 Mins.
Project & General Updates <i>Covcic</i>	50 Mins.
I. <i>Business Updates</i>	
II. <i>Community Projects</i>	
III. <i>Operation Facelift</i>	
IV. <i>Trainings</i>	
V. <i>Community Members</i>	
Additional Items	5 Mins.

*Action items indicated by asterisk.



SOUTHERN IDAHO
ECONOMIC DEVELOPMENT

Rural Economic Development Services Committee Meeting Minutes

07/28/2021 5:00-6:00

Snake River Grill – Hagerman

I. Attendance

Present: Larry Bybee, Jim Schouten, Dave Snelson, Don Hall, Susan Bolton, Thomas Leija, Steven Huettig, Ervina Covcic

II. Call to Order

Larry Bybee called this month's meeting to order.

III. Minutes

Larry B. asked the committee to review the May minutes. Dave S. motioned to approve the minutes as written. Don H. seconded the motion. All approved.

IV. Financials

All revenues have been received for fiscal year July 2020 – June 2021. A net fund of \$623 was added to carryover totaling \$7,424 into the new year. All expenses are standard. Thomas L. motioned to approve the financials as presented. Jim S. seconded the motion. All approved.

V. Local Movers & Shakers

Owner of Snake River Grill was unavailable to present to the group.

VI. General Updates

Chair/Vice Chair Nominations: Larry B. and Don H. have served as chair and vice chair of REDS for 2020-2021. Larry B. encouraged the committee to take leadership opportunities with REDS and to continue advancing in those positions. Don H. explained the duties of chair and vice chair to the group. Susan B. motioned to nominate Don Hall for the REDS chair position. Jim S. seconded the motion. All approved. Jim S. motioned to nominate Thomas Leija for the REDS vice chair position. Susan B. seconded the motion. All approved. The committee extended their appreciation to Larry B. for his service and congratulated the new chair and vice chair.

Business updates: Ervina C. attended and assisted with the Multi-Employer Hiring Event held at the CSI gymnasium. Rural employers including Riverence were in attendance at this job fair. There were over 150 job seekers in attendance with many prepared with resumes in hand. Chateau DNA Winery in Buhl received hands-on assistance with social media. They have

successfully held their first wedding event. Train Station Pizza in Buhl celebrated a mural project with a grand reveal party where Ervina C. assisted with the unveiling. Ervina C. registered as a small business mentor with the Idaho Women's Business Center mentor connect program to provide resources to more business owners in the region.

Community Projects: The rural professional grant with Idaho Department of Commerce has been awarded and approved for 2021-2022. Activity updates and presentations have been made to Camas County Commissioners, Twin Falls County Commissioners, Buhl City Council, Hazelton City Council, Murtaugh City Council, Buhl Economic Council. The Hansen City Park needs an upgrade due to safety hazards on the old equipment. Ervina C. and Connie Stopher are working with the community to get details together in order to pursue a grant. The committee suggested looking into availability of funds from banks or health districts. The Murtaugh business guide has been shared online and has garnered 1,381 impressions, 118 engagements and 80 page views. The Buhl business guide has garnered 1,286 impressions, 166 engagements and 158 page views. The Filer business guide has garnered 1,663 impressions, 129 engagements and 111 page views. The Rodeo Roundup has received 8,766 impressions and 496 engagements. The Firework Frenzy has received 40,793 impressions and 3,114 engagements. The Farmers Market Hop has received 7,961 impressions and 668 engagements.

Operation Facelift: Projects are complete. Judging will take place on 8/2, 8/9, 8/16. The judges this year are David Rasmussen, Kim Glineski, and Jim Schouten. A CSI vehicle will be rented to tour the various projects in surrounding communities.

VII. Additional Items

Ervina C. reminded the committee of the Southern Idaho Economic Development annual summit on 9/17 taking place at Canyon Crest in Twin Falls from 10am – 2pm. A site selector will be in attendance as the keynote where communities may take advantage of a session with him following the main event.

VIII. Adjournment

Don H. adjourned this month's meeting.

**The next REDS Committee Meeting will be held on Wednesday, August 25
at Papa Kelsey's in Wendell at 5:00PM.**

REDS
Profit & Loss Budget Performance
 July 2021

	Jul 21	Annual Budget
Ordinary Income/Expense		
Income		
4000 - Revenue		
4522 - BP Rural Funding	0	6,000
4520 - Dept. of Commerce Grant	0	30,000
4261 - Funds from Rural Communities		
Jerome County	0	2,075
Gooding County	0	2,075
Buhl	0	1,245
Twin Falls County	0	5,000
Shoshone	0	1,245
Lincoln County	0	2,075
Murtaugh	0	1,245
Hansen	0	1,245
Gooding City	0	1,245
Camas County	0	2,075
Wendell	0	1,245
Total 4261 - Funds from Rural Communities	0	20,770
Total 4000 - Revenue	0	56,770
Total Income	0	56,770
Gross Profit	0	56,770
Expense		
Rural Economic Development		
5506 - Benefits/Fringe	863	18,683
5520 - Training/Conferences	0	1,500
5515 - Travel	0	5,000
5505 - ED Pro Contract	3,990	49,850
Total Rural Economic Development	4,853	75,033
Total Expense	4,853	75,033
Net Ordinary Income	(4,853)	(18,263)
Other Income/Expense		
Other Income		
8010 - REDS Carryover from Prior Year	7,231	
Total Other Income	7,231	
Net Other Income	7,231	
Net Income	2,378	(18,263)