

Location: Pebble Ponds Bar & Grill
4035 N 2300 E, Filer, ID 83301
Date: November 18, 2021
Time: 6:00pm-7:00pm



November Meeting Agenda REDS Committee

Item:	Time Allotted:
Minutes/Financials* <i>Hall</i>	5 Mins.
Local Movers & Shakers <i>Jami Whited – Filer Events Committee</i>	10 Mins.
Project & General Updates <i>Covcic</i>	40 Mins.
<i>I. Business Updates</i>	
<i>II. Community Projects</i>	
<i>III. Trainings</i>	
Additional Items	5 Mins.

*Action items indicated by asterisk.



SOUTHERN IDAHO
ECONOMIC DEVELOPMENT

Rural Economic Development Services Committee Meeting Minutes

10/27/2021 5:00-6:00

Train Station Pizza – Buhl

I. Attendance

Present: Don Hall, Susan Bolton, Larry Bybee, Kim Glineski, Thomas Leija, Dave Snelson, Steven Huettig, Jim Schouten, Ervina Covcic

II. Call to Order

Don Hall called this month's meeting to order.

III. Minutes

Don H. asked the committee to review the August minutes. Susan B. motioned to approve the minutes as written. Jim S. seconded the motion. All approved.

IV. Financials

August financials show that revenues were received from Business Plus and City of Murtaugh with standard expenses. September financials do not reflect new revenues. More receivables will be shown in October. Larry B. motioned to approve August and September financials as presented. Thomas L. seconded the motion. All approved.

V. Local Movers & Shakers

Kelly Danielson with Train Station Pizza presented insights to business operations.

VI. General Updates

Business Updates: Meat & Potato Co. in Twin Falls was consulted for developing a marketing plan with the help of SBDC. Project Lava Ridge in Lincoln County held an open house in Jerome which Ervina C. attended. Hempitecture in Jerome County held a groundbreaking ceremony on 10/13. Project Bovarius is moving forward where a task delegated to Ervina C. was to develop a list of area leaders for company representatives to connect with. Project Singularity revealed that communities in Idaho including Gooding made the short list with additional information requested of labor and community statistics. Artisan Labs in Hansen will opt for a spring ribbon cutting.

Community Projects: City of Hansen is pursuing a T-Mobile Hometown Grant for the revitalization of the park structure. Results of awards will be returned by end of October. Artisan Labs is contributing a match for the grant. Marketing trainings are being conducted in

Buhl, Shoshone, and Gooding on deck. Others will follow. An introductory meeting with Hagerman was had regarding future membership of REDS. The “All Things Fall” flyer depicting rural fall events has acquired over 35,000 impressions and over 2,500 engagements on social platforms.

Committee Projects: Ervina C. presented a committee onboarding packet to be used as reference for new and seasoned committee members of REDS. The packet includes information about REDS, funding, expectations, and more. A similar packet will be created for REDS communities.

Trainings: Recent trainings attended include Magic Valley Leadership graduation, Conversations with Young Professionals – IEDC, Leadercast Women – United Way, Idaho Commission on Recreation and Tourism Conference, and Entrepreneurship-Led Economic Development I – IEDC.

VII. Additional Items

Don H. reminded the committee that Connie Stopher with SIED will be leaving her position where Ervina C. may take on additional duties to help in the interim. He encouraged the group to continue offering support to any projects regarding REDS.

Susan B. asked the committee about protocol for sharing information about confidential projects. Kim G. and Don H. suggested that it is best to wait until project announcements to share details. Gooding County is considering how best to utilize ARPA funds. Thomas L. shared that Hagerman High School is expanding its food science program. Steven H. mentioned that 1,200 surveys have been sent to Hazelton area residents regarding a medical clinic, 100 have been received so far. Dave S. cited that residential construction is going well. Larry B. shared that elections are approaching in the City of Gooding. Kim G. is gearing up for legislative season at commerce. Jim S. updated the committee that Clover Irrigation District was awarded a \$3.5 million grant from NRCS.

VIII. Adjournment

Don H. adjourned this month’s meeting.

The next REDS Committee Meeting will be held on Thursday, November 18th at Pebble Ponds Golf Course Bar & Grill in Filer at 6:00PM.

REDS
Profit & Loss Budget Performance
 October 2021

	Oct 21	Jul - Oct 21	Annual Budget
Ordinary Income/Expense			
Income			
4000 - Revenue			
4522 - BP Rural Funding	0	6,000	6,000
4520 - Dept. of Commerce Grant	0	0	30,000
4261 - Funds from Rural Communities			
Jerome County	0	0	2,075
Gooding County	0	0	2,075
Buhl	0	0	1,245
Twin Falls County	5,000	5,000	5,000
Shoshone	1,245	1,245	1,245
Lincoln County	2,075	2,075	2,075
Murtaugh	0	1,245	1,245
Hansen	1,245	1,245	1,245
Gooding City	0	0	1,245
Camas County	0	0	2,075
Wendell	1,245	1,245	1,245
Total 4261 - Funds from Rural Communities	10,810	12,055	20,770
Total 4000 - Revenue	10,810	18,055	56,770
Total Income	10,810	18,055	56,770
Gross Profit	10,810	18,055	56,770
Expense			
Rural Economic Development			
5506 - Benefits/Fringe	899	3,526	18,683
5520 - Training/Conferences	0	126	1,500
5515 - Travel	0	706	5,000
5505 - ED Pro Contract	4,157	16,293	49,850
Total Rural Economic Development	5,056	20,651	75,033
Total Expense	5,056	20,651	75,033
Net Ordinary Income	5,754	(2,596)	(18,263)
Other Income/Expense			
Other Income			
8010 - REDS Carryover from Prior Year	0	7,231	
Total Other Income	0	7,231	
Net Other Income	0	7,231	
Net Income	5,754	4,635	(18,263)