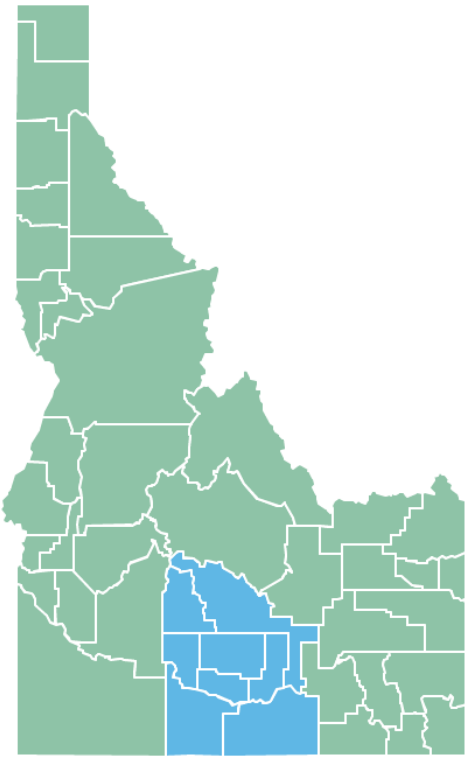
South Central Idaho Labor Force And Economic Profile

Last Updated: April 2025

South Central Idaho Economic Overview

Civilian Labor Force (Mar 2025)	110,936
Unemployment Rate (Mar 2025)	3.4%
Population (2024)	219,485
Median Household Income (2023)	$67,527
Per Capita Personal Income (2023)	$70,087
Poverty Rate (2023)	11.4%



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1. South Central Demographic Characteristics, 2023 5-Year ACS

	South Central	Region (%)	State of Idaho (%)	United States (%)
Total Population	210,746	100.0%	1,893,296	332,387,540
Race and Ethnicity				
White alone, not hispanic	162,141	76.9%	83.3%	63.4%
Black or African American alone, not hispanic	1,061	0.5%	0.7%	12.4%
Native American alone, not hispanic	2,082	1.0%	1.1%	0.9%
Asian alone, not hispanic	1,740	0.8%	1.3%	5.8%
Hispanic or Latino (of any race)	53,082	25.2%	13.3%	19.0%
Gender				
Male	106,876	50.7%	50.3%	49.5%
Female	103,870	49.3%	49.7%	50.5%
Age				
Median age	36.6	-	37.1	38.7
Under 18 years	57,146	27.1%	24.5%	22.2%
Over 18 years	153,600	72.9%	75.5%	77.8%
21 years and over	135,653	64.4%	65.7%	68.7%
Over 65 years	34,546	16.4%	16.6%	16.8%
Educational Attainment (Population 25 years and Over)				
Less than 9th grade	9,187	4.4%	2.1%	3.2%
High school graduate (with equivalencies)	38,583	6.3%	17.0%	18.0%
Some college, no degree	32,295	15.3%	16.3%	13.3%
Associate's degree	13,343	6.3%	6.4%	6.0%
Bachelor's degree	20,504	9.7%	13.7%	14.6%
Graduate or professional degree	11,146	5.3%	6.8%	9.4%
Median Household Income	$67,527	-	$74,636	$78,538

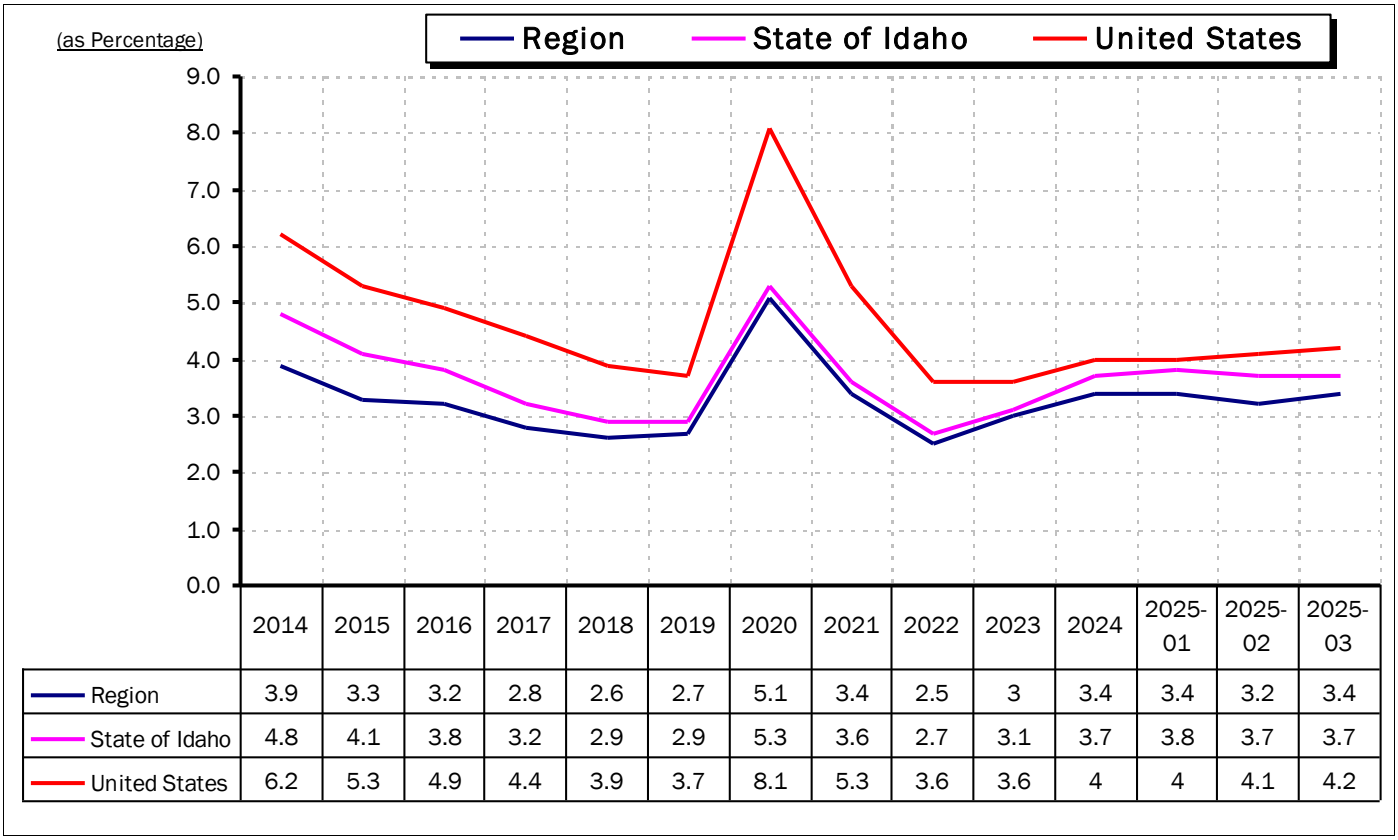
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, March 2024 to March 2025

	Labor Force	Employment	Unemployed	Unemployment Rate
March 2025	110,936	107,198	3,738	3.4%
March 2024	109,595	105,935	3,660	3.3%
YoY % Change	1.2%	1.2%	2.1%	0.1%

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

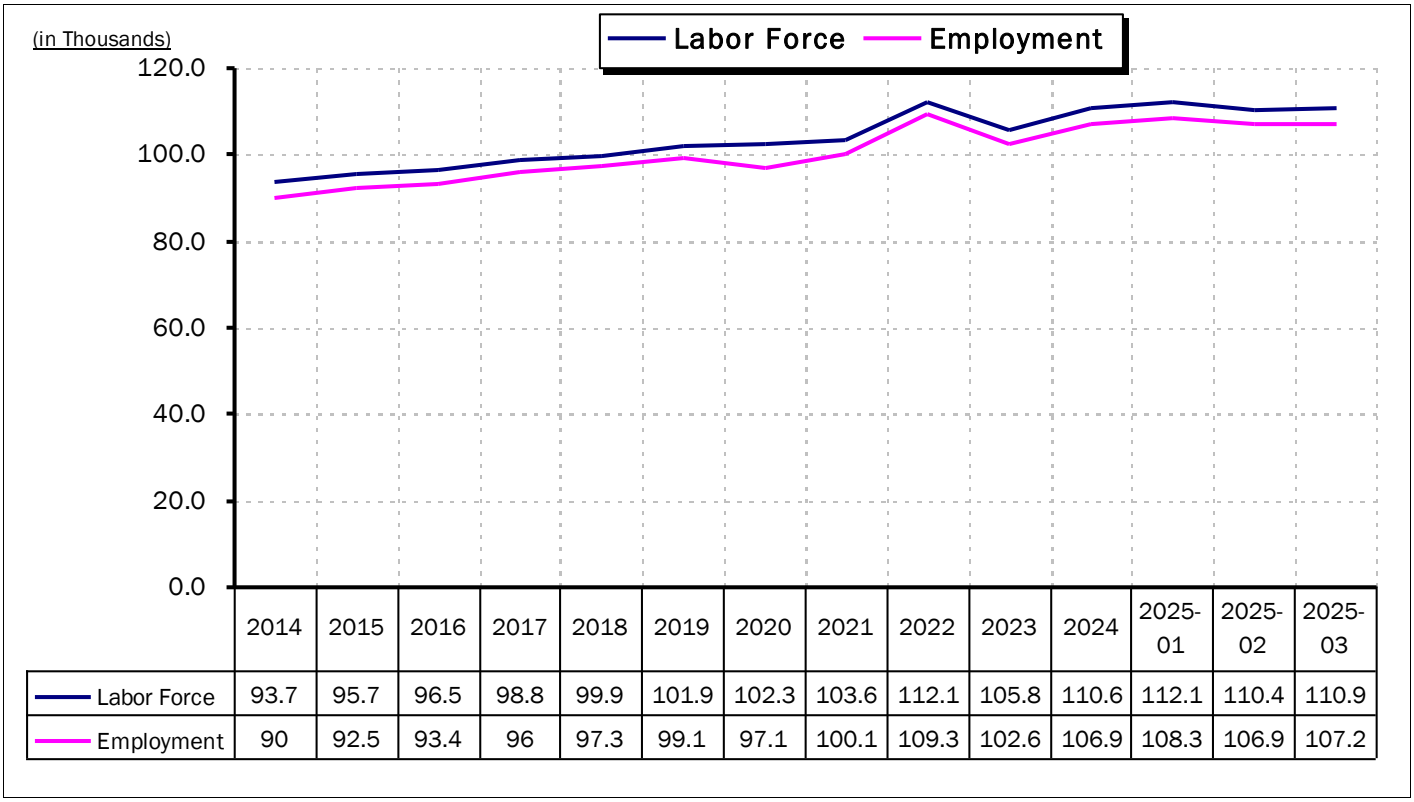
3. Seasonally-Adjusted Unemployment Rate, 2014 to March 2025



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025-01	2025-02	2025-03
Region	3.9	3.3	3.2	2.8	2.6	2.7	5.1	3.4	2.5	3	3.4	3.4	3.2	3.4
State of Idaho	4.8	4.1	3.8	3.2	2.9	2.9	5.3	3.6	2.7	3.1	3.7	3.8	3.7	3.7
United States	6.2	5.3	4.9	4.4	3.9	3.7	8.1	5.3	3.6	3.6	4	4	4.1	4.2

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2014 to March 2025



	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025-01	2025-02	2025-03
Labor Force	93.7	95.7	96.5	98.8	99.9	101.9	102.3	103.6	112.1	105.8	110.6	112.1	110.4	110.9
Employment	90	92.5	93.4	96	97.3	99.1	97.1	100.1	109.3	102.6	106.9	108.3	106.9	107.2

Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2013, 2022, and 2023

	2013		2022		2023	
Industry Sector	Average Employment	Average Wages	Average Employment	Average Wages	Average Employment	Average Wages
Total Covered Wages	81,130	$32,286	95,568	$46,756	97,734	$48,979
Natural Resources and Mining	9,705	$30,568	11,105	$44,164	11,380	$46,437
Construction	3,742	$35,502	6,725	$51,979	7,047	$55,954
Manufacturing	9,146	$42,585	11,507	$57,200	12,102	$60,471
Trade,Transportation, and Utilities	17,319	$33,019	19,539	$47,647	19,765	$49,432
Information	1,036	$35,697	908	$55,673	892	$61,802
Financial Activities	2,508	$41,182	2,846	$73,158	2,840	$68,080
Professional and Business Services	7,887	$31,031	7,671	$50,422	7,586	$55,276
Education and Health Services	15,357	$32,982	18,351	$45,909	18,806	$47,375
Leisure and Hospitality	8,057	$15,683	10,275	$23,746	10,647	$25,362
Other Services	2,232	$27,555	2,501	$41,492	2,494	$42,904
Public Administration	4,141	$36,013	4,140	$49,133	4,175	$52,574

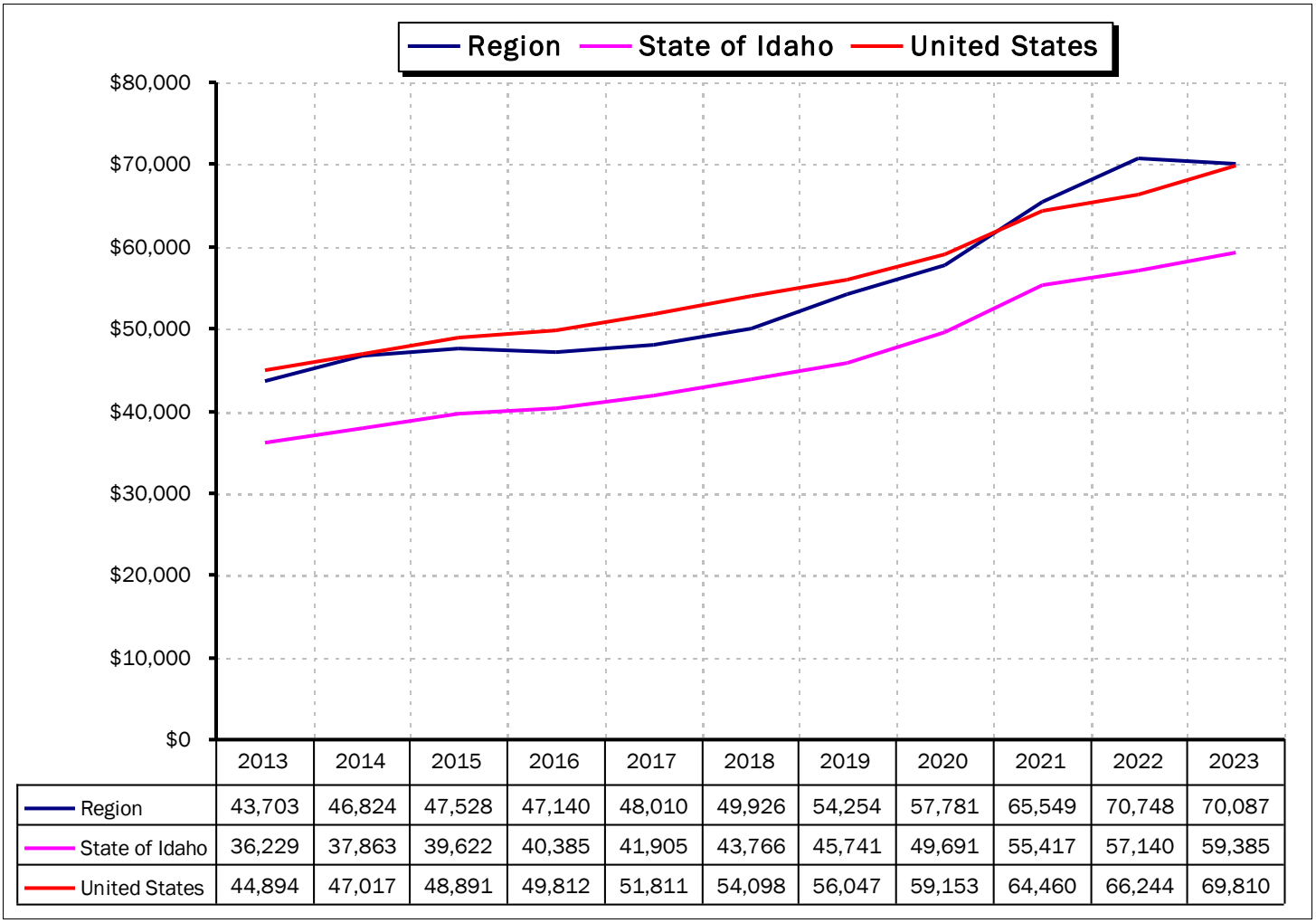
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2023

Employer	Ownership	Employment Range
St Lukes Magic Valley Regional Medical Center	Private	2,500 - 2,999
Sun Valley Resort	Private	1,000 - 2,499
Twin Falls School District	Local Government	1,000 - 2,499
Chobani	Private	1,000 - 2,499
Amalgamated Sugar Company	Private	1,000 - 2,499
College Of Southern Idaho	Local Government	500 - 999
Wal-Mart	Private	500 - 999
Cassia County Joint School District	Local Government	500 - 999
Lamb Weston Inc	Private	500 - 999
McCain Foods	Private	500 - 999

NOTE: Only employers that have given the Department permission to release employment range data are listed.
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

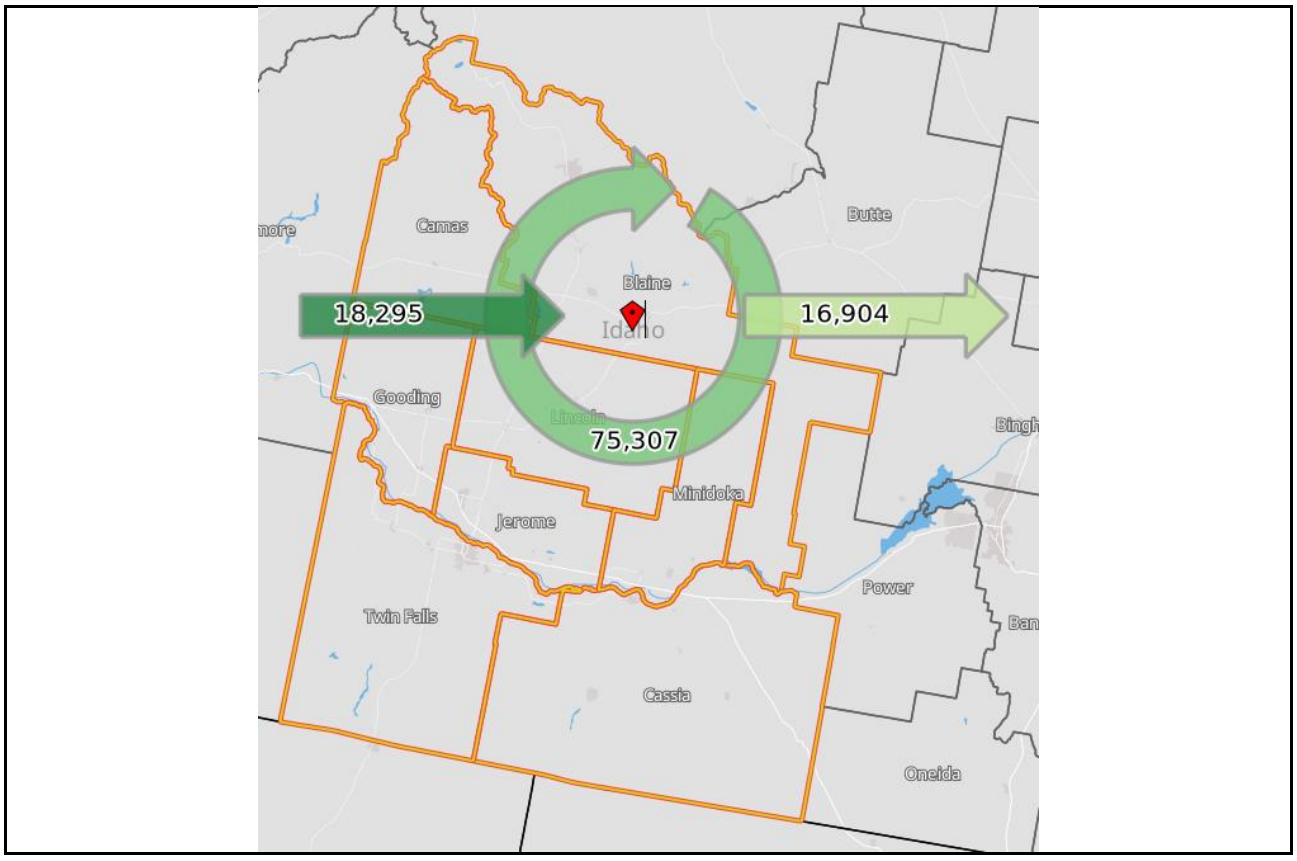
7. Real Per Capita Income, 2013 to 2023



	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Region	43,703	46,824	47,528	47,140	48,010	49,926	54,254	57,781	65,549	70,748	70,087
State of Idaho	36,229	37,863	39,622	40,385	41,905	43,766	45,741	49,691	55,417	57,140	59,385
United States	44,894	47,017	48,891	49,812	51,811	54,098	56,047	59,153	64,460	66,244	69,810

8. Labor Force Commuting Patterns, 2022

It is estimated that 75,307 workers lived and worked in South Central Idaho in . Another 18,295 workers were employed in South Central Idaho but lived outside, while 16,904 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in South Central Idaho Live, 2022

City of Residence	Count of All Jobs	Percentage of Total Jobs
Twin Falls	18,959	20.3%
Jerome	4,516	4.8%
Burley	4,253	4.5%
Hailey	3,542	3.8%
Rupert	2,124	2.3%
Boise	1,602	1.7%
Buhl	1,584	1.7%
Kimberly	1,420	1.5%
Heyburn	1,200	1.3%
Bellevue	1,025	1.1%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in South Central Idaho Work, 2022

City of Employment	Count of All Jobs	Percentage of Total Jobs
Twin Falls	25,394	27.5%
Burley	6,476	7.0%
Boise	4,336	4.7%
Jerome	4,215	4.6%
Ketchum	2,969	3.2%
Hailey	2,929	3.2%
Rupert	1,849	2.0%
Sun Valley	1,368	1.5%
Gooding	1,128	1.2%
Nampa	1,102	1.2%

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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