



SOUTHERN IDAHO
ECONOMIC DEVELOPMENT



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MEDIA CONTACT:

Madeleine Smith,
Marketing Specialist, Southern Idaho Economic Development
(208) 732-6459

madeleines@southernidaho.org



Local partnership to launch 2019 Magic Valley Construction Expo
*Participants in the two-day construction training program will build sheds
and vanities for local veterans and homeless shelters.*

TWIN FALLS, ID – March 11, 2019 – Local organizations, educators and construction companies have joined together to host the 2019 Magic Valley Construction Expo March 14 and 15, a two-day hands-on training event for local high school students to learn construction industry skills from the region's leading contractors. High schools students from the Twin Falls School District will build sheds and bathroom vanities to be donated to local veterans and homeless shelters.

"The Magic Valley Builder's Association was challenged, along with other builder's associations across the state, to host a Construction Combine. Idaho State University (ISU) and the City of Pocatello initiated and hosted a similar event March of 2018, and we're modeling this event after the ISU event," said Sari Jayo, Executive Officer of the Magic Valley Builders Association. "We have such a generous and talented membership, and a huge goal of our association is to contribute to the workforce."

Inspired by the [Construction Combine](#), a state-wide trade education initiative, the event will give local high school students the opportunity to learn construction industry skills by licensed professionals and give contractors a chance to meet with and train future candidates for employment. Students will learn key skills including framing, electrical, plumbing, roofing and more.

"With the steady growth in the Magic Valley, a healthy construction industry is vital to the continued economic success of our regional communities," said Brandi Turnipseed, Executive Director of the College of Southern Idaho Workforce Development and Training Program. "The College of Southern Idaho Workforce Development Division is thrilled to be a partner in this training project that will not only benefit our regional construction industry, but also benefit our youth and increase the awareness of careers in construction"

The event is in conjunction with the Magic Valley Builders Association, the College of Southern Idaho Workforce Development and Training, City of Twin Falls and Southern Idaho Economic Development.

The 2019 Magic Valley Construction Expo will be held at the College of Southern Idaho Expo Center, March 14 to 15 from 8 a.m. to 5 p.m.

“I’ve been thrilled to see such a positive response from our local builders and suppliers, to come together and give so much of their time and resources to this event is remarkable. It’s a great example of a community coming together to solve a critical need and to give back,” said Nathan Murray, City of Twin Falls Economic Development Director.

“We’re thrilled to support this regional effort to train the next generation of construction industry professionals,” said Connie Stopher, Executive Director of Southern Idaho Economic Development. “It’s exciting to see this partnership come together to encourage our young people to seek out the high-paying, highly skilled jobs available in our region.”

The local contractors and companies providing equipment and/or hands-on training include, Black Pine Cabinets, BMC, Bridger Smith Custom Homes, Builder’s FirstSource (Twin Falls Lumber), Castle’s Custom Homes, Chris Brann Drywall, Classic Stone Works, Ferguson Showroom, Franklin Building Supply, Gietzen Solar, High Water Plumbing, PSI Environmental Systems, Rain Guard Roofing, Rocky Mountain Flooring, Sherwin Williams and Starr Corporation.

The event is kindly sponsored by the above contractors as well as Farmer’s Bank, Idaho Central Credit Union and Westmark Credit Union.

For more information about the event, [click here](#) or Nathan Murray at nmurray@tfid.org or Sari Jayo at sari@magicvalleybuilders.org.

To learn more about Southern Idaho Economic Development, visit southernidaho.org.

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About Southern Idaho Economic Development

Southern Idaho Economic Development is a joint venture of public and private sectors throughout the Magic Valley, formed to help diversify and strengthen the local economy by retaining and attracting business to the Southern Idaho region. Southern Idaho Economic Development works closely with communities throughout the region to promote economic development through expansion of existing business and to implement a focused consistent program to attract new businesses and talent to the region. For more information about Southern Idaho Economic Development and/or the Southern Idaho region, please visit southernidaho.org.